

Fair Trade Chocolate Activity Book



Name _____

(for grades K-2)

Dear friend,

We hope you will enjoy this book. We wrote it so that you could learn all about chocolate, the problems that face cocoa farmers, and how we can all help. Please feel free to copy this book for your friends or family!

We hope that you will write to chocolate companies to tell them what you have learned from this book, and ask them to sell Fair Trade. There are materials at the back of the book to help you do this!

If you want to learn more, please see the resources section at the end of the book. Your teacher and parents can help you find the resources and look at the internet sites that are listed.

The Fair Trade team at...

GLOBAL  EXCHANGE

Do YOU like chocolate?

What's your favorite kind?

Write its name or draw it here.

Do you know what chocolate is made of? Make your best guess!

Let's find out!

Chocolate always has cocoa and cocoa butter.

It usually has sugar and sometimes it has milk, too.

Cocoa and cocoa butter come from cocoa beans.



Cocoa beans grow on trees, in pods that look like footballs. It is too cold to grow cocoa in the United States. Cocoa pods would need a scarf to stay warm here!





Cocoa grows in special warm and wet places called rainforests. You can find rainforests in...

...Africa



Latin America



Projection Oxford
(aires approximativement égales).

and Southeast Asia



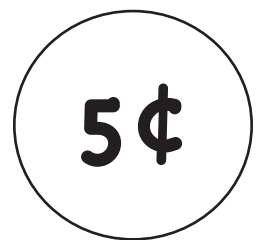
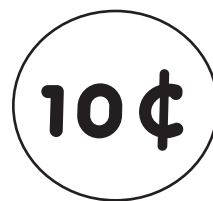
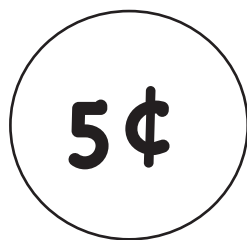
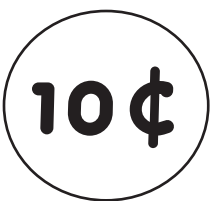
When you eat chocolate, you are sharing a yummy gift from cocoa farmers around the world. Chocolate brings the world together!

Draw a picture of yourself sharing some chocolate with a cocoa farmer.

Most cocoa farmers have never even eaten chocolate! They are too poor to buy or make chocolate.

Cocoa farmers are poor because they do not get paid very much for their cocoa.

Cocoa farmers get 25¢ to 50¢ for each pound of cocoa beans they sell. Circle some coins to make 25¢.



What could you buy with 25¢?
Could you buy lunch?
Could you go to the doctor?
Could you buy a chocolate bar?

Cocoa farmers are so poor that they cannot pay for things they need, like food and clothes and trips to the doctor.

How do you feel about that?
Do you think that is right?

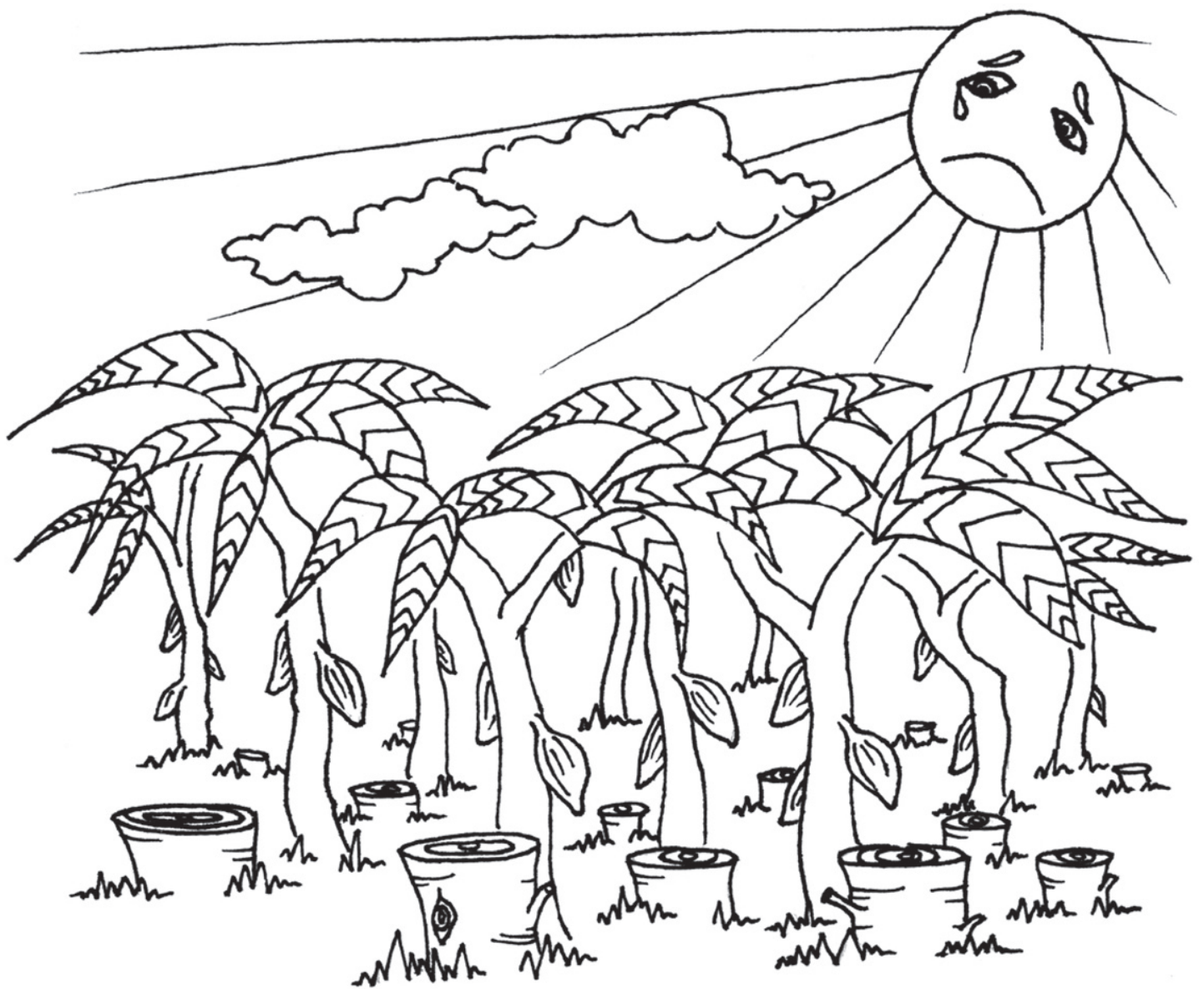
On some cocoa farms, children just like you work all day. They do not get to go to school, or play. Their parents are too poor to send them to school or hire people to work on their farms.

Some farmers are so poor that they cannot even pay their workers. These workers are slaves! They are often children. They work far away from their homes and families. They do very dangerous work. They get yelled at and are treated badly.

Here are some child slaves on cocoa farms. These boys were rescued but others are still working as slaves.



How do you think they feel?
How would you feel if you were them?



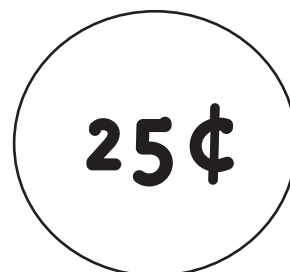
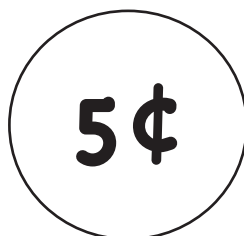
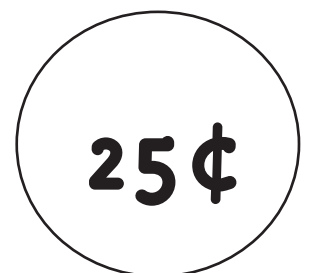
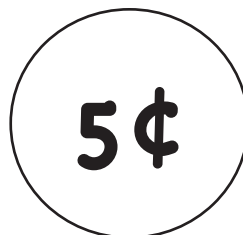
Some farmers have also cut down the rainforest to grow more cocoa to sell. This has taken homes from birds and other animals that need the rainforest.

Fortunately, many chocolate companies have made a plan to end child slavery on cocoa farms soon. They are also helping farmers grow cocoa in ways that are good for the earth. These are very good things! But, these companies have not agreed to pay farmers enough. Many children will still have to work to help their families earn enough money.

How does this make you feel? Do you think farmers should get more money for their cocoa?

A lot of people think so. People like this set up the “Fair Trade” system.

The Fair Trade system gives farmers at least 80¢ for each pound of cocoa. This gives farmers enough to buy food and clothes, go to the doctor, and send their children to school. Hooray! Circle some coins to make 80¢.



Fair Trade farmers do not use slaves or mistreat their workers. Fair Trade farmers cannot have children work all day instead of going to school. If older kids want to help after school, that is ok, though.

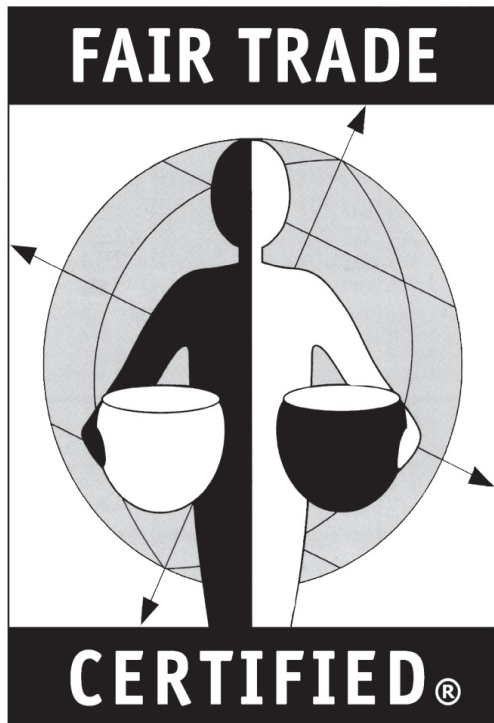
Fair Trade farmers use some of their money to grow their cocoa in ways that are good for the earth and make the cocoa taste the best it can be. Fair Trade farmers also use their money to build things like schools and doctors' offices.

Draw a school or a doctor's office
the farmers can build with their
money from Fair Trade cocoa.

There are a lot of Fair Trade cocoa farmers- more than 50,000!
Draw some farmers here.

How many did you draw?

Fair Trade chocolate has special labels that tell you the farmers were paid a fair price.



Have you ever eaten Fair Trade chocolate? What did it taste like?

Do you think Fair Trade is a good idea? Why?

Right now Fair Trade chocolate is sold by only a few small companies in the United States. Big companies like Mars (the company that makes M&M's, Milky Way, and Snickers) and World's Finest Chocolate do not sell it. This means that cocoa farmers do not get a fair price for most of the chocolate we eat.

Cocoa farmers get only 1 penny for every chocolate bar that is not Fair Trade!

What do you think you can do to get big chocolate companies to sell Fair Trade chocolate?

You can write to your favorite chocolate company!

You can tell them that you are sad that cocoa farmers are poor and that some use child slaves. You can tell them you are sad that children work on cocoa farms and cannot go to school. Ask them to start selling Fair Trade so that these problems will not happen anymore!



Tell your friends and family to write letters, too! If we all ask companies to sell Fair Trade, they will know how important it is and they will do change!

Do you know where to send your letter? To find out, look at the wrapper of a chocolate bar.

Here is the address for World's Finest Chocolate:

Edmond Opler, Chairman and CEO
World's Finest Chocolate
4801 S. Lawndale
Chicago, IL 60632-3062

Here is how you can contact
Global Exchange:

Email: fairtrade@globalexchange.org

Web: www.globalexchange.org/cocoa

They have a Fair Trade chocolate campaign and they can help you out! They would also love to hear about your letter to the chocolate company!

You also can find a list of other helpful groups and web sites in the back of this book.

After you write to the chocolate company, you can do more things to help cocoa farmers:

1. Share this book with friends & family. Ask them to buy Fair Trade chocolate & cocoa all the time. Ask them to write to chocolate companies, too!

2. If your school or club sells chocolate for a fundraiser, ask the chocolate company to sell Fair Trade. If the chocolate company won't sell Fair Trade, get your school or club to switch to a company that does. Global Exchange has a packet to help you at www.globalexchange.org/campaigns/fairtrade/cocoa/FTFundraising-Guide.pdf.

3. Ask your local stores to sell Fair Trade chocolate & cocoa. You can get a list of companies at the Global Exchange website.

4. Learn more about Fair Trade farmers and the places they live. See **www.globalexchange.org/campaigns/fairtrade/cocoa/cocoacooperatives.html** for farmer stories.

5. Support other Fair Trade!

- Look for Fair Trade bananas and fruits! If your parents like coffee and tea, they can get Fair Trade in the store! See Global Exchange's web site for company and store listings

- You can find fairly traded clothing, hand-crafts, musical instruments, and other cool things from Fair Trade Stores

Fair Trade Federation

www.fairtradefederation.org

Global Exchange Fair Trade Stores

www.globalexchangestore.org



Thanks for helping bring
Fair Trade to more farmers
like us and our families!

Mariano, Nicaragua

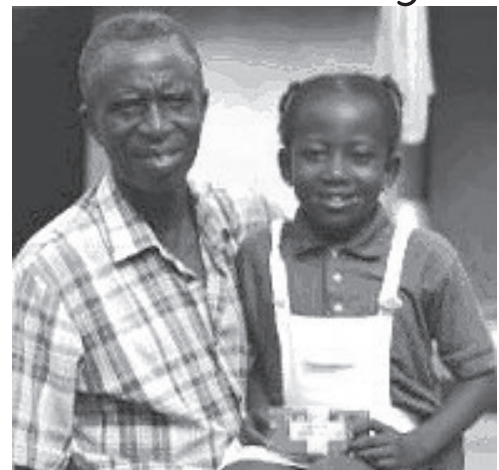


Dominican Republic



Ovida

Asamoah & Lydia



Ghana

Dominican Republic



Manuel

Resources

Groups that promote Fair Trade in the United States

Global Exchange

2017 Mission St., #303
San Francisco, CA 94110
415-575-5538
fairtrade@globalexchange.org
www.globalexchange.org/cocoa

TransFair USA

1611 Telegraph Ave, Oakland, CA 94612
510.663.5260
info@transfairusa.org
www.transfairusa.org

Coop America

1612 K St., #600, Washington, DC 20006
202.872.5343
info@coopamerica.org
www.coopamerica.org

Equal Exchange

251 Revere Street, Canton, MA 02021
781.830.0303
info@equalexchange.com
www.equalexchange.com

Fair Trade Federation

1612 K St., #600, Washington, DC 20006
202-872-5329
ftf@fairtradefederation.org
www.fairtradefederation.org

Fair Trade Resource Network

PO Box 33772, Washington, DC 20033
202.302.0976
info@fairtraderesource.org
www.fairtraderesource.org

Oxfam America

26 West Street, Boston, MA 02111
617-482-1211
email@oxfamamerica.org
www.oxfamamerica.org

Save the Children Canada

4141 Yonge Street, Suite 300
Toronto, Ontario M2P 2A8
416.221.5501 or 1.800.668.5036
sccan@savethechildren.ca

Groups that are working to end child labor

Child Labor Coalition

1701 K St. NW, Ste. 120
Washington, DC 20006
202.835.3323
childlabor@nclnet.org
www.stopchildlabor.org

Free the Slaves

1012 14th St., NW Ste. 600
Washington, DC 20005
202.638-1865
info@freetheslaves.net
www.freetheslaves.net

International Labor Rights Fund

2001 S Street, NW Ste. 420
Washington, DC 20009
202.347.4100
laborrights@ilrf.org
www.laborrights.org

Groups promoting earth-friendly farming

Organic Consumers Association

6771 South Silver Hill Drive
Finland, MN 55603
218.226.4164
www.organicconsumers.org

Resources for parents and teachers

History and Manufacturing of Cocoa and Chocolate

Chicago Field Museum of Natural History Chocolate Exhibit

Museum online exhibit on chocolate
www.fieldmuseum.org/chocolate

Exploratorium Chocolate Exhibit

Children's museum online exhibit on chocolate
www.exploratorium.edu/chocolate/

International Cocoa Organization

Questions and answers about all aspects of cocoa and chocolate
www.icco.org

Jubilee Chocolates

Lots of fun facts about chocolate and a special page to post questions you have.
www.jubileechocolates.com

General information on Fair Trade

Global Exchange Fair Trade Program

Information on all aspects of Fair Trade, including links to lists of other groups and materials in the US and around the world.
www.globalexchange.org, click on "Fair Trade"

Fair Trade Federation

List of Fair Trade groups and materials in the United States and around the world. You can find fairly traded clothing, handcrafts, musical instruments, and other cool things from stores and companies that are in the Fair Trade Federation!
www.fairtradefederation.com

Oxfam International

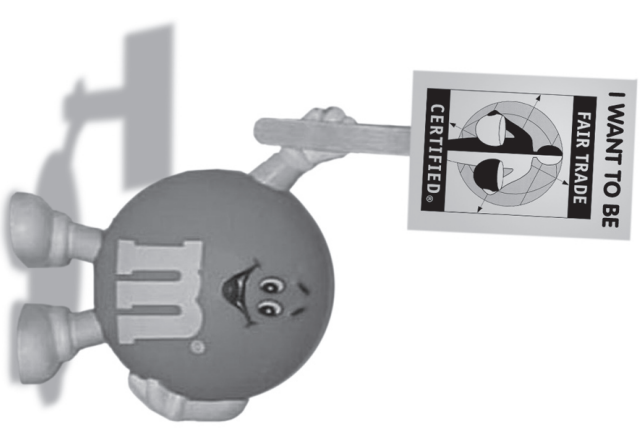
Oxfam has educational materials about world trade and Fair Trade that you can download for free and order from their web sites.
www.oxfam.org
www.oxfam.ca

This certificate is presented to

for making chocolate sweeter - one bite at a time!

Thanks for helping spread the word about Fair Trade and getting more companies to sell Fair Trade chocolate and cocoa. You are making a real difference in the lives of more than 50,000 cocoa farmers and their families across the world. Keep up the good work!!

-Global Exchange Fair Trade Team



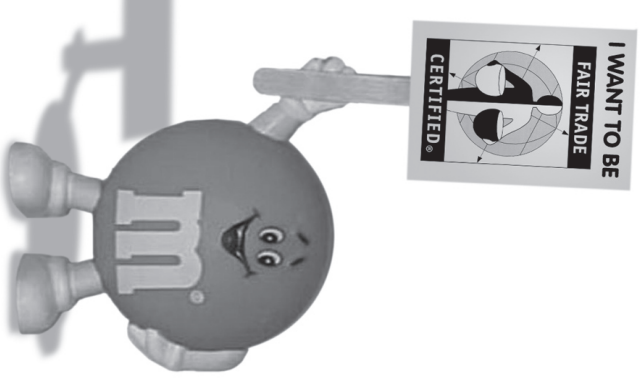
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This certificate is presented to

for making chocolate sweeter - one student at a time!

Thanks for taking the time and effort to educate your students about Fair Trade and get them involved in positive activism. You have made a real difference in the lives of more than 50,000 cocoa farmers and their families, as well as your students and their families. Teachers like you are the best guarantee of a brighter future for all!

-Global Exchange Fair Trade Team



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It was produced by:

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Global Exchange, Fairtrade Foundation UK, Chokky Bikkies,
Fairtrade Foundation UK

Global Exchange is an international human rights organization dedicated to promoting environmental, political and social justice. Since our founding in 1988, we have increased the US public's global awareness while building partnerships among peoples around the world.

This book is designed for grades K-2. A version for grades 3-6 is also available.

To download free copies of this Activity Book or the Grades 3-5 Activity Book, please visit www.globalexchange.org/cocoa.

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